Labeling Packaged Products under the National Organic Standards

These requirements do not preempt Food and Drug Administration; USDA, Food Safety and Inspection Service; or Bureau of Alcohol, Tobacco, and Firearms labeling regulations or label approval requirements. Please see <u>Alcohol Beverage Labeling Guidelines</u> for the labeling of alcohol beverages.

Letter codes indicate position on package and are defined as follows:

PDP - **<u>Principal display panel</u>**. That part of a label that is most likely to be displayed, presented, shown, or examined under customary conditions of display for sale.

IP - **Information panel**. That part of the label of a packaged product that is immediately contiguous to and to the right of the principal display panel as observed by an individual facing the principal display panel, unless another section of the label is designated as the information panel because of package size or other package attributes (e.g., irregular shape with one usable surface).

IS - **<u>Ingredients statement</u>**. The list of ingredients contained in a product shown in their common and usual names in the descending order of predominance.

If you want to claim:	"100 percent Organic"
Your product:	Must contain 100 percent organically produced ingredients, not counting added water and salt.
Your label MUST:	Show an ingredient statement when the product consists of more than one ingredient. Show below the name and address of the handler (bottler, distributor, importer, manufacturer, packer, processor, etc.) of the finished product, the statement: "Certified organic by" or similar phrase, followed by the name of the Certifying agent. Certifying agent seals may not be used to satisfy this requirement. (IP)
Your label MAY show:	The term "100 percent organic" to modify the product name. (PDP/IP/OP) The term, "organic" to identify the organic ingredients. ¹ Water and salt included as ingredients must not be identified as organic. (IS) The USDA organic seal and/or certifying agent seal(s). (PDP/OP) The certifying agent business/ Internet address or telephone number. (IP)
Your label MUST NOT show:	Not applicable

OP - **Other panel**. Any panel other than the principal display panel, information panel, or ingredients statement.

If you want to claim:	"Organic"
Your product:	Must contain at least 95% organic ingredients, not counting added water and salt.
	Must not contain added sulfites.
	 May contain, up to 5%: a. nonorganically produced agricultural ingredients which are not commercially available in organic form; and/or b. other substances allowed by 7 CFR 205.605.
Your label MUST:	Show an ingredient statement.
	List the organic ingredients as "organic" when other organic labeling is shown. ¹ Water and salt included as ingredients must not be identified as organic. (IS)
	Show below the name and address of the handler (bottler, distributor, importer, manufacturer, packer, processor, etc.) of the finished product, the statement: "Certified organic by" or similar phrase, followed by the name of the Certifying agent. Certifying agent seals may not be used to satisfy this requirement. (IP)
Your label MAY show:	The term "Organic" to modify the product name. (PDP/IP/OP)
	"X% organic" or "X% organic ingredients." (PDP/IP/OP)
	The USDA Organic seal and/or certifying agent seal(s). (PDP/OP)
	The certifying agent business/ Internet address or telephone number. (IP)
Your label MUST NOT show:	Not applicable

If you want to claim:	"Made with Organic [specified Ingredient(s) or food group(s)]"
Your product:	 Must contain at least 70% organic ingredients, not counting added water and salt. Must not contain added sulfites; except that, wine may contain added sulfur dioxide in accordance with 7 CFR 205.605. May contain, up to 30%: a. nonorganically produced agricultural ingredients. and/or b. other substances, including yeast, allowed by 7 CFR 205.605.
Your label MUST:	Show an ingredient statement. List the organic ingredients as "organic" when other organic labeling is shown. ¹ Water and salt included as ingredients must not be identified as organic. (IS) Show below the name and address of the handler (bottler, distributor, importer, manufacturer, packer, processor, etc.) of the finished product, the statement: "Certified organic by" or similar phrase, followed by the name of the Certifying agent. Certifying agent seals may not be used to satisfy this requirement. (IP)
Your label MAY show:	The term "Made with organic" (specified ingredients or food groups)." (PDP/IP/OP) "X% organic" or "X% organic ingredients." (PDP/IP/OP) The certifying agent seal(s). (PDP/OP) The certifying agent business/ Internet address or telephone number. (IP)
Your label MUST NOT show:	The USDA Organic seal.

If you want to claim:	Some organic ingredients
Your product:	 May contain less than 70% organic ingredients, not counting added water and salt. May contain, over 30%: a. nonorganically produced agricultural ingredients. and/or b. other substances, without being limited to those in 7 CFR 205.605.
Your label MUST:	Show an ingredient statement when the word organic is used. Identify organic ingredients as "organic" in the ingredients statement ¹ when % organic is displayed. Water and salt included as ingredients must not be identified as organic. (IS)
Your label MAY show:	The organic status of ingredients in the ingredients statement. ¹ Water and salt included as ingredients must not be identified as organic. (IS) "X% organic ingredients" when organically produced ingredients are identified in the ingredient statement. (IP)
Your label MUST NOT show:	Any other reference to organic contents. The USDA Organic seal. The certifying agent seal.